



## NEWS RELEASE

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### **Need Help Moving Forward in Your Life? Attend Electric Kites Success Coaching ReCHARGE Workshop for FREE**

**Electric Kites Success Coaching to donate attendance to popular workshops that encourage personal and professional growth.**

Los Angeles, CA, January 16, 2008— Do you need help moving forward in your life? Or, do you know someone who does? Electric Kites Success Coaching wants to help by offering free attendance at the upcoming ReCHARGE workshops on January 26<sup>th</sup> and 27<sup>th</sup>. Many people want to make changes in their lives but don't know how to or even where to start. It can be particularly difficult for someone in transition: after job loss, bankruptcy, or divorce. Success coaching is a powerful tool that can help remove barriers and create positive change in a person's life.

Thousands of people have used The ReCHARGE Workshop to recharge their personal and professional lives, by using the powerful principles it teaches. "Because the work is simple, immediate, and interactive, the results are lasting and profound," said Amy Ahlers, Electric Kites co-founder. "Our participants move beyond mental shifts to create tangible solutions and brand new paradigms of success," she added.

According to Co-Founder Melissa McFarlane, Electric Kites is interested in donating the attendance to the workshops to an individual who is currently struggling and would benefit from the assistance. "We believe that participation in these workshops changes lives," said Ms. McFarlane. "We want to extend that opportunity to someone who wouldn't otherwise be able to participate," she stated. "We urge the community to contact us," said Amy Ahlers. "You may know someone who would benefit from this opportunity," she concluded. Applications are being accepted via email at [nonprofit@electrickites.com](mailto:nonprofit@electrickites.com) or by calling 1.800.966.2359.

Now in its tenth year, the ReCHARGE Workshop employs a "coach-as-optician" technique that dramatically alters self-vision, allowing the participant to truly and wholly see their lives. "We create our lives based on our thinking," said Melissa McFarlane. "If our thinking is warped—not a true rendering of our real life—then our lives will follow a circuitous course as well. The ReCHARGE Workshop is also designed to help participants clarify and activate their goals, while learning new ways to be both happier and more successful.

The ReCHARGE workshops will be held on January 26-27, 2008, at the Crowne Plaza, 1150 S. Beverly Drive, Beverly Hills, California, from 9:30am-5pm. Participation in the one-day workshop will cost \$195. Participation in the two-day workshop will cost on \$295. Electric Kites offers group discounts available for parties of three or more. The ReCHARGE Workshop has a 100% money-back guarantee. To reserve your place at the ReCHARGE workshop visit [www.electrickites.com/workshops.html#sign](http://www.electrickites.com/workshops.html#sign) or call 1.800.966.2FLY (2359).

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**About Electric Kites**

Certified life and success coaches Amy Ahlers, CPCC, and Melissa McFarlane, CPCC, formed Electric Kites to make life and success coaching accessible and affordable for everyone. Based in Los Angeles with offices in the San Francisco Bay Area, Ahlers and McFarlane strive to create a better world through life coaching, one person at a time. The Electric Kite symbolizes the exhilaration of simultaneously feeling grounded and uplifted.

Electric Kites' mission is to create a better world through coaching, by providing a broadly accessible, affordable, and comprehensive suite of individual and group coaching services via the internet, telephone and face-to-face interaction.

With over 15 years experience as a coach, and trainer, Co-Founder Melissa McFarlane ([www.electrickites.com/about\\_melissa.html](http://www.electrickites.com/about_melissa.html)) works with a diverse spectrum of clients including companies, senior executives and business professionals, entrepreneurs, artists, senior citizens, parents and individuals with a broad range of goals and experience. A sought-after speaker, Melissa has designed and taught training programs and workshops in both the United States and abroad. Melissa is a Certified Professional Co-Active Coach (CPCC) from the Coaches Training Institute, and has a Bachelor of Speech degree from Northwestern University.

Since 2000, Co-Founder Amy Ahlers ([www.electrickites.com/about\\_amy.html](http://www.electrickites.com/about_amy.html)) has coached a wide array of clients—from artists to lawyers to corporate executives—enabling them to reach greater levels of success. Under Amy's guidance, clients have launched businesses, manifested dream jobs, doubled incomes, published books, created fulfilling relationships, and achieved a greater sense of personal and professional satisfaction. Amy is a Certified Professional Co-Active Coach (CPCC), has a Bachelor of Arts degree from the University of California, and is currently finishing her final draft of her first book, "Big, Fat Lies We Tell Ourselves (and Believe!); Wake up to the 52 Truths About How Fabulous You Are."

For more information visit [www.ElectricKites.com](http://www.ElectricKites.com) or call 1.800.966.2FLY (2359).

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